



## **SMEB hires Amanda Harrison as Chief Revenue Officer**

**London, 3rd October 2024** - SMEB, a banking and financial technology company dedicated to supporting small business, today announces the appointment of Amanda Harrison to Chief Revenue Officer.



Based in London and bringing more than 15 years of payments industry experience, specialising in B2B technology sales, Amanda will be responsible for developing and overseeing SMEB's commercial strategy and ensuring long term business growth across its key business lines. Amanda has extensive experience with card issuing which will help SMEB build out its issuing and digital banking products.

Amanda has led high achieving sales teams and held technical sales and business development leadership roles with global issuers and processors including Santander, Omino Group (PCT), FIS Global, Edenred Payment Services (PPS), Prepaid Financial Services (EML Group) and Paynetics.

The news follows [the recent appointment](#) of Dickson Chu as SMEB's Head of Payments.

**Amanda Harrison, Chief Revenue Officer at SMEB, comments:** *"I'm delighted to join SMEB and collaborate with a talented team dedicated to developing innovative financial technology solutions that drive growth and empower small and medium-sized businesses, both across the UK and globally."*

**Andrew Martin, CEO and Founder of SMEB, says:** *"We're thrilled to welcome Amanda onboard. With a proven track record of driving impactful business growth for fintech and payment firms, this is an exciting new chapter for our business as we continue to scale and rollout new products and services for our customers."*

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### **About SMEB**

SMEB is a financial technology company dedicated to supporting small business. We design and deploy technology designed to conveniently support businesses as they develop and grow, no matter where they are and how they work with their customers. The Financial Conduct Authority recently approved SMEB as an Approved Payment Institution with the ability to take deposits. SMEB's open bank-enabled technology, along with providing access to cash, will play a vital role in strengthening communities across the United Kingdom – and beyond. Connect with us at [smeb.co.uk](http://smeb.co.uk) and on LinkedIn.